

# Tailoring support to the needs of each student

## Careers talks, work place visits, and employer mentoring

### Gatsby Benchmark 3

*Students have different career guidance needs at different stages.*

*Opportunities for advice and support need to be tailored to the needs of each pupil. A schools careers programme should embed equality and diversity throughout.*



### Gatsby summary

- Does your careers programme challenge stereotypical thinking and raise aspirations?
- Do you keep systematic records of all student advice and subsequent agreed decisions?

*"They are helpful and can put things into perspective."  
Watford and Three Rivers 2017*

## We will work with you to:

- Develop schemes of work for KS3, 4 or 5
- Gain methods to monitor and record students' progress
- Prepare for Ofsted inspections
- Be up to date on software
- Train staff on supporting students with post 16 and 18 choices
- Receive one to one guidance with action plans including drop-in sessions to ensure access for all
- Offer group work, including raising aspirations, valuing equality, diversity and inclusion, building resilience
- Provide personal development and focused support

## Impact

### Who is benefitting?

Students in years 7–13  
in schools and colleges



### Coverage:

Herts, Beds, Cambs, Bucks,  
Essex and North London



### Who should purchase these services?

Careers Leaders / Coordinators,  
WEX/WRL Coordinators, SENCOs,  
HOYs, HODs

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