

Establishing a stable careers programme

Careers curriculum support, employer-led curriculum learning and work-related learning

Gatsby Benchmark 1

Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers, governors and employers.



Gatsby summary

- Does your school have a structured careers programme?
- Is it published for the school community to see?
- Is the programme regularly evaluated with feedback?

“As a result of our discussion we will be taking forward all points raised to create a robust and cohesive careers education curriculum.” Careers Coordinator 2017

We will work with you to:

- Embed careers education and employer engagement in the curriculum
- Map provision against best practice frameworks (including the Investor in Careers quality award)
- Develop systems to monitor and evaluate the careers programme
- Write a career strategy/policy
- Create a development plan
- Produce best practice for careers pages on school website or VLE
- Understand statutory duties and frameworks

Impact

Who is benefitting?

Students in years 7–13
in schools and colleges



Coverage:

Herts, Beds, Cambs, Bucks,
Essex and North London



Who should purchase this service?

Careers Leaders/Coordinators,
Curriculum Planners,
WEX/WRL Coordinators

www.ychertfordshire.org

yc@hertfordshire.gov.uk



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0300 123 7538

